

KATHRYN HICKS

IMMERSIVE EXPERIENCE DESIGNER



EXPERIENCE

Founder & Art Director Creature Studio

Memphis, Tennessee 2022 - Present

- Led Creature Studio, elevating brands through immersive AR, VR, and MR. Notable activations with HBO, Snapchat, and Hilton.

- Spearhead project conceptualization, design, and execution, ensuring high-quality deliverables aligned with client objectives.

Immersive Experience Designer St. Jude ALSAC

Memphis, Tennessee 2021 - 2023

- Planned, analyzed, and created visual solutions for communication problems in AR/VR/MR designs, demonstrating flexibility and multitasking skills.

AR Creator HBO + Snapchat *House of the Dragon* Custom Landmarker Lens - Mud Island Park

Memphis, Tennessee 2022

- Developed location-based AR experience at Memphis sign on Mud Island Park for global launch of 20 custom landmark filters.

Snap Inc. AR Creator Residency Program

Memphis, Tennessee 2020

- Worked on a cryptozoology AR project for an artist and developer program.

User Interface Designer & 3D Modeler Digital Precept

Memphis, Tennessee 2020 - 2021

- Created UI designs and 3D models for the asymmetric VR co-op platforming game *Mend*, an Oculus Launch Pad scholarship recipient.

AR / VR Designer, 3D Modeler, User Interface & Graphic Designer The Dance

Memphis, Tennessee 2018 - 2020

- Designed AR/VR training solutions and medical experiences for leading healthcare companies like Johnson & Johnson, Wright Medical, and Smith & Nephew, while contributing to diverse multimedia projects through cross-functional collaboration and immersive experience design.

Oculus Launch Pad 2017 Fellow

Menlo Park, California 2017

- Participated in a VR developer program

CONTACT



khicksvr@gmail.com



(865) 607-4526



www.gokatcreate.com



EDUCATION

Savannah College of Art and Design

MFA Animation

November 2017

University of Memphis

BFA Graphic Design, Minor Art History, Cum Laude

December 2013



SKILLS

Drawing / Painting / Photography / Adobe Illustrator / Adobe Photoshop / Adobe Indesign / Adobe After Effects CC / Adobe XD / Adobe Substance Painter / Adobe Medium / Adobe Modeler / Unreal Engine / Unity / Headus UV Layout / Topogun / Maya / ZBrush / Cinema 4D / Blender / Lens Studio / Spark AR / TikTok Effect House / Spline 3D / Webflow / Bezi



ORGANIZATIONS

AAF Memphis - American Advertising Federation

Student Committee Board Member 2023 - present

The Hive Collective Scribble

Co- Founder Scribble 2019



PUBLICATIONS

Edible Memphis Coffee Guide

(3D Illustration & Augmented Reality (AR))

- Contributed to Edible Memphis Coffee Issue with a coffee-themed 3D AR illustration, created using Blender, ZBrush, and Meta Spark AR, showcasing Memphis's vibrant coffee culture and my artistic abilities.



AWARDS

Rising Technology Star of the Year

Recognized for pioneering XR innovations 2024
Issued by Code Crew

TikTok Effect House

Dungeons & Dragons Effect Challenge 2022
Runner-up winner



CERTIFICATIONS

Snapchat AR Creator

Credential ID gokatcreate 2020 - present